



Month 2: Putting Your Goals on Paper Community Reinvention Program

NAME: _____

BUSINESS NAME: _____ COMMUNITY NAME: _____

TO DO: Listen to this interview with Dr. Henriette Klauser, and as you are listening, write your answers on the worksheet below.

1. After listening to Henriette, what are some ways that you could incorporate writing into your already busy schedule?

2. Why do you find it's hard to write? Do any of Henriette's words sound like reasons you don't take time to write?

3. Have you ever tried writing down your personal or business goals? Were you successful doing it? Do you think you might try it again after listening to this CD?

4. What marketing tools do you use now, or plan to use in the future, that will need for you to write? These marketing tools can include social networking, blogging, writing a newsletter (mailed or emailed), and others.

5. How do you capture your creative thoughts right now? After listening to the CD, what ways do you plan on using to capture your creative ideas?

6. What was the absolute best idea that you took away from this interview?

Fax completed worksheet to: (866) 653-1336 or
Email completed worksheet to: info@jonschallert.com